

IMMEDIATE RELEASE – Date line: 10/3/2008 Treviso, Italy

"Beyond Espresso and Gourmet Coffee Solutions announces Strategic Partnership with HLF Italy"

Beyond Espresso (formally Espresso Etc of Houston) of Houston, TX and Gourmet Coffee Solutions of San Francisco, CA (d.b.a. Caffè A-Roma of Northern California) are pleased to announce an exclusive distribution agreement with HLF Italy to market and distribute HLF's equipment and accessories throughout the United States of America. This relationship enables consumers in the US market to have access to HLF's complete line of world-class, fully automated specialty coffee machines. Further specifics of this deal include the agreement that Gourmet Coffee Solutions will serve the following western states: Washington, Oregon, California, Alaska, Hawaii, Arizona, New Mexico, Nevada, Utah, Idaho, Montana, Wyoming and Colorado while Beyond Espresso serves the rest of the United States.

"These two relationships represent a significant commitment for HLF Italy to work with Beyond Espresso and Gourmet Coffee Solutions ensuring our full line of equipment and accessories are successfully distributed and supported throughout the entire United States," said Fabrizio Pin, from Italy. Paul Mungo, owner of Gourmet Coffee Solutions stated further, "This special relationship with HLF Italy ensures our clients throughout the western United States will have access to the most comprehensive line of espresso coffee machines and positions us to team with Beyond Espresso and develop a coordinated US distribution and support strategy." Kevin Gillenwater, owner of Beyond Espresso stated, "We could not be more pleased with establishing this strategic relationship with HLF Italy. The entire US specialty coffee market continues to experience robust growth and this relationship positions us to better satisfy consumers' desires to experience the best-in-class specialty coffees and gourmet beverages"

For further inquiries regarding support or the procurement of HLF's espresso machines within the United States of America please contact either Paul Mungo of Gourmet Coffee Machines at paul@aroma5500.com or David McGee of Beyond Espresso at david@beyondespresso.com.